

# Overnight Direct Travel

— PERSONALIZING TRAVEL AGAIN —

## Premier Hotel Membership

**Annual Price: 950 Euros**

(Valid until December 31, 2025)

[Overnight Direct Travel \(ODT\)](#) is a premier Travel & Hotel Reservations Service with over 25 years of industry expertise, and that comprises long-term hotel partnerships and a nationwide network of dedicated, high-end clients passionate about European travel and culture.

Our unique, hotel-focused services provide for our selectively chosen **Europe Hotel Partners** a range of revenue enhancing benefits; and that include the following:

### **New Business...**

Your hotel's **Premier Hotel Membership** harnesses the strength and richness of our nationwide, sophisticated traveler network for new reservations; and the ability to add repeat and loyal guests to your hotel for many years to come.

### **New Flexible Business...**

**ODT** does not require from our partner hotels either "Free Sale" rooms, or fixed FIT/NET rates. Each of our successfully transacted reservations, on your hotel's behalf, begins with an email or phone inquiry.

Your reservations' team cooperation in providing our travelers with best available rooms & rates - along with the inclusion of breakfast daily - is all we ask for. And along with our standard 10% agency commission remitted after client check-out (ONYX payment system or by bank transfer).

### **New Business Marketing...**

Day one of your **Premier Hotel Membership** activates our company's diverse and effective marketing strategies on behalf of your hotel. And that includes exclusive, "stand-alone" hotel email marketing - on a monthly basis - directly to our thousands of subscribed travelers.

Our Social Media department also immediately activates your hotel within our active spectrum of **Google Ads, Facebook, Instagram** and **Newsletter** marketing services.

### **Add-On, Reserved Hotel Services...**

Very often, we reserve with our partner hotels additional revenue-generating services on behalf of our clients, such as Airport & Car Transfers, Day Tours, In-Hotel Spa & Dining Reservations.

### **Flexible Content Management...**

Our **Premier Membership Hotels** control all aspects of their featured hotel content on the [ODT website](#), including text, photos, events, promotions, and optional blog content.

**Terms & Conditions**

**Premier Hotel Membership Annual Price & Payment Terms**

The total cost, per hotel, of ODT's annually renewable Premier Hotel Membership (services described above and provided by ODT) is **950 Euros**. Payment is due ODT within 30-days after submitting this Agreement; *and after* the Hotel has approved its Content Feature (Text, Photos, Map Location, etc.) on the ODT site.

**Hotel Commission Payments to Overnight Direct Inc.**

The agreed upon 10% Commission Payments for reservations provided to our Premier Member Hotels shall be remitted either directly by Bank Transfer, or through the **ONYX Commission Payment System**, of which **Overnight Direct Inc.** participates as an affiliated **IATA Accredited Travel Agency; IATA Number: 33744561**.

**Limitations of Liability**

ODT will not be held liable for any indirect, incidental, or consequential damages resulting from the hotel's use of our services. It is the hotel's responsibility to manage reservations, availability, and to approve its featured content on the [Overnight Direct Travel Website](#).

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**Overnight Direct Travel**  
**IATA #33744561**

**Hotel** \_\_\_\_\_

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**Robert Weingrad, Director**

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**Hotel Representative & Title (Please Sign)**

Accredited by



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**Date (dd/mm/yyyy)**

**To become a Premier Member Hotel  
please return a signed & dated copy of this agreement to  
[robert@overnight-direct.com](mailto:robert@overnight-direct.com)**

***We look forward to working with your hotel!***